

**Listing of the Claims:**

The following is a complete listing of the claims pending in the application, as amended:

1. (Canceled)

2. (Canceled)

3. (Currently Amended) The method of ~~claim 2~~ claim 44, wherein retrieving the identified portion of the plurality of subsidiary data comprises obtaining the identified portion from the storage, wherein the storage is a local nonvolatile storage medium of a set-top system.

4. (Canceled)

5. (Canceled)

6. (Currently Amended) The method of claim 44, wherein the primary content data comprises data of at least one of a television broadcast, a digital satellite broadcast, and an Internet broadcast, ~~and an audio-only broadcast~~.

7. (Currently Amended) The method of claim 44, wherein ~~transmitting a representation of a user interface comprises transmitting a representation of a~~ the user interface that further facilitates is further configured to facilitate entry of one or more search terms for searching the storage to locate one or more portions of subsidiary data.

8. (Canceled)

9. (Currently Amended) The method of claim 44, further comprising retrieving, by the subsidiary data control device, the subsidiary data from a remote server.

10. (Previously Presented) The method of claim 44, wherein the identified portion comprises at least one of reference information regarding a program of the primary content data, biographical information regarding actors, guests or participants of a program of the primary content data.

11-13. (Canceled)

14. (Currently Amended) The non-transitory machine-readable storage medium of claim 45, wherein the ~~instructions are further configured to cause the set-top system to operations~~ further comprise:  
~~store the storing the identified subsidiary data locally in the set-top system.~~

15-17. (Canceled)

18. (Currently Amended) The non-transitory machine-readable storage medium of claim 45, wherein the ~~method operations~~ further comprises/comprise:  
facilitating entry, through the user interface, of one or more search terms for searching the storage to locate a portion of subsidiary data.

19. (Canceled)

20. (Currently Amended) The non-transitory machine-readable storage medium of claim 45, wherein the ~~instructions are further configured to cause the set-top system to operations~~ further comprise:

retrieving the identified subsidiary data from a remote server.

21. (Currently Amended) The non-transitory machine-readable storage medium of claim 45, wherein the portions of subsidiary data comprise at least one of reference information regarding a program of the primary content data, biographical information regarding the actors, guests or participants of a program of the primary content data.

22. (Currently Amended) The non-transitory machine-readable storage medium of claim 18, wherein the ~~method-operations~~ further ~~comprises-comprise~~:  
retrieving the located portion of subsidiary data independently of the primary content data.

23-25. (Canceled)

26. (Previously Presented) The entertainment system of claim 46, wherein the storage database is stored in a local nonvolatile storage medium.

27. (Canceled)

28. (Canceled)

29. (Currently Amended) The entertainment system of claim 46, wherein the storage database includes an identification of a remote server from which subsidiary data ~~may be~~ is to be retrieved and wherein the controller is further configured to ~~request~~ retrieval of retrieve the subsidiary data from the identified remote server.

30. (Previously Presented) The entertainment system of claim 46, wherein the plurality of portions of subsidiary data comprises at least one of reference

information regarding a program of the primary content data, biographical information regarding the actors, guests or participants of a program of the primary content data.

31. (Currently Amended) The entertainment system of claim 46, wherein the controller is further configured to retrieve the portion of subsidiary data in response to ~~input of a search term, the search term being input through~~ received via a user interface.

32. (Canceled)

33. (Currently Amended) The entertainment system of claim 46 further comprising a second controller coupled to the controller and configured to combine the primary content data with the identified subsidiary data and to forward the combined data to the display.

34. (Previously Presented) The entertainment system of claim 46 wherein the controller is further configured to receive and store the subsidiary data in the storage database.

35. (Previously Presented) The entertainment system of claim 46 wherein the controller is further configured to provide the user interface to allow searching of the storage database with one or more search terms.

36. (Previously Presented) The entertainment system of claim 46 wherein the controller is further configured to provide access to a programming guide.

37. (Previously Presented) The entertainment system of claim 46 wherein the controller is further configured to provide a user interface allowing input for toggling between display of the subsidiary data and display of the primary content data.

38-43. (Canceled)

44. (Currently Amended) A method comprising:  
receiving, at a subsidiary data control device, a plurality of portions of subsidiary data from an external source for storing at a storage, the portions including respective time values corresponding to times within a duration of a video content program encoded by primary content data, the time values identifying respective portions of subsidiary data as being associated with corresponding time segments of the primary content data, the primary content data to be displayed over a plurality of time segments and the subsidiary data being received separately from the primary data via vertical blanking intervals (VBIs) of one or more other video content programs transmitted before transmission of the video content program;  
transmitting, by the subsidiary data control device, a representation of a user interface to a display device, wherein the user interface is configured to facilitate accessing the storage, identifying a portion of the subsidiary data, and retrieving the identified portion; and  
generating, by the subsidiary data control device, an output signal that causes the display device to present visually the identified portion of the subsidiary data, the identified portion being received and retrieved independently of receiving the primary content data.

45. (Currently Amended) A ~~tangible~~ non-transitory machine-readable storage medium having stored thereon ~~programming code comprising instructions to machine-readable instructions which~~, in response to being executed, cause a set-top system to perform ~~a method operations, the operations~~ comprising:

receiving a plurality of portions of subsidiary data from an external source for storing at a storage, the portions including respective time values corresponding to times within a duration of a video content program

encoded by primary content data, the time values respectively identifying corresponding portions of subsidiary data as being associated with corresponding time segments of the primary content data, the primary content data to be displayed over a plurality of time segments, the subsidiary data being received separately from primary data via vertical blanking intervals (VBIs) of one or more other video content programs transmitted before transmission of the video content program;

transmitting a representation of a user interface to a display device, wherein the user interface is configured to facilitate accessing of the storage, identifying a portion of the subsidiary data, and retrieving the identified portion of the subsidiary data; and

generating an output signal that causes the display device to present visually the identified portion of the subsidiary data, the identified portion being received and retrieved independently of receiving the primary content data.

46. (Currently Amended) An entertainment system comprising:  
a data receiver configured to receive a plurality of portions of subsidiary data from an external source for storing, the portions including respective time values corresponding to times within a duration of a video content program encoded by primary content data, the time values respectively identifying a corresponding portion of subsidiary data as being associated with a time segment of the primary content data, the primary content data to be displayed over a plurality of time segments and the subsidiary data received separately from the primary content data via vertical blanking intervals (VBIs) of one or more other video content programs transmitted before transmission of the video content program;

a storage database configured to store the plurality of portions of subsidiary data prior to receipt of the primary content data, the portions including the corresponding time values; and

a controller coupled to the data receiver and the storage database to retrieve a portion of the subsidiary data and forward the portion to a display prior to receiving the primary content data, the portion being retrieved in response to input received through a user interface, the input selecting the portion of subsidiary data for display independently of the primary content data.

47. (New) A method for providing video content, comprising:

receiving subsidiary data associated with a video program of primary content data at a video control device via vertical blanking intervals (VBIs) of another video program, wherein the other video program is broadcast before broadcast of the video program, and wherein the subsidiary data includes time values correlated to time segments of the video program and to respective portions of the subsidiary data;

storing, by the video control device, the received subsidiary data in a storage device;

receiving, at a video control device, a search term;

identifying, by the video control device, a portion of the subsidiary data based at least in part on the received search term;

retrieving, from the storage device, the identified portion of the subsidiary data;

and

transmitting, from the video control device to a display device, a video output signal which includes the retrieved identified portion of the subsidiary data.